



VIEW FROM THE OFFICE

Workspace Survey 2025



The contemporary office has evolved beyond what we once knew before the pandemic.

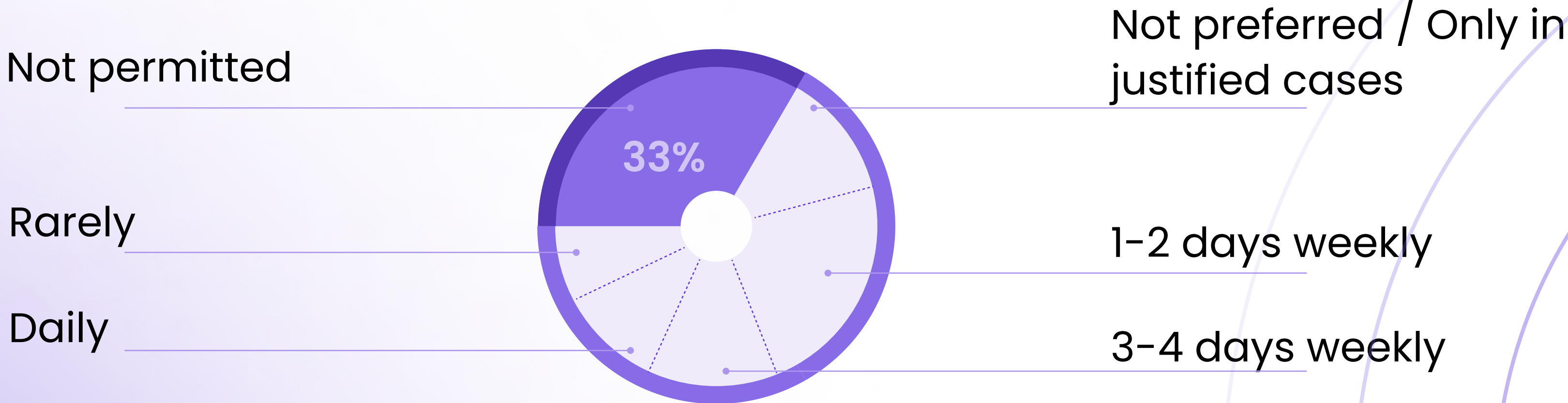
Now, it stands as the main arena for creativity and efficiency — shaped by social connection, interaction, and collective thinking.

This study examines how these shifts are reflected in modern office needs, covering location, desired improvements, and the differences in preferences across generations.

The Workspace Survey 2025

- explores the latest office trends among white-collar professionals working in office buildings located in Budapest and in other Hungarian major cities.
- captures both employee and manager perspectives.
- was conducted in June 2025 via an online, self-administered questionnaire completed by members of an online panel (N=500).

Home-office frequency and availability



It's time to move beyond discussing employee presence to reframing work environment.

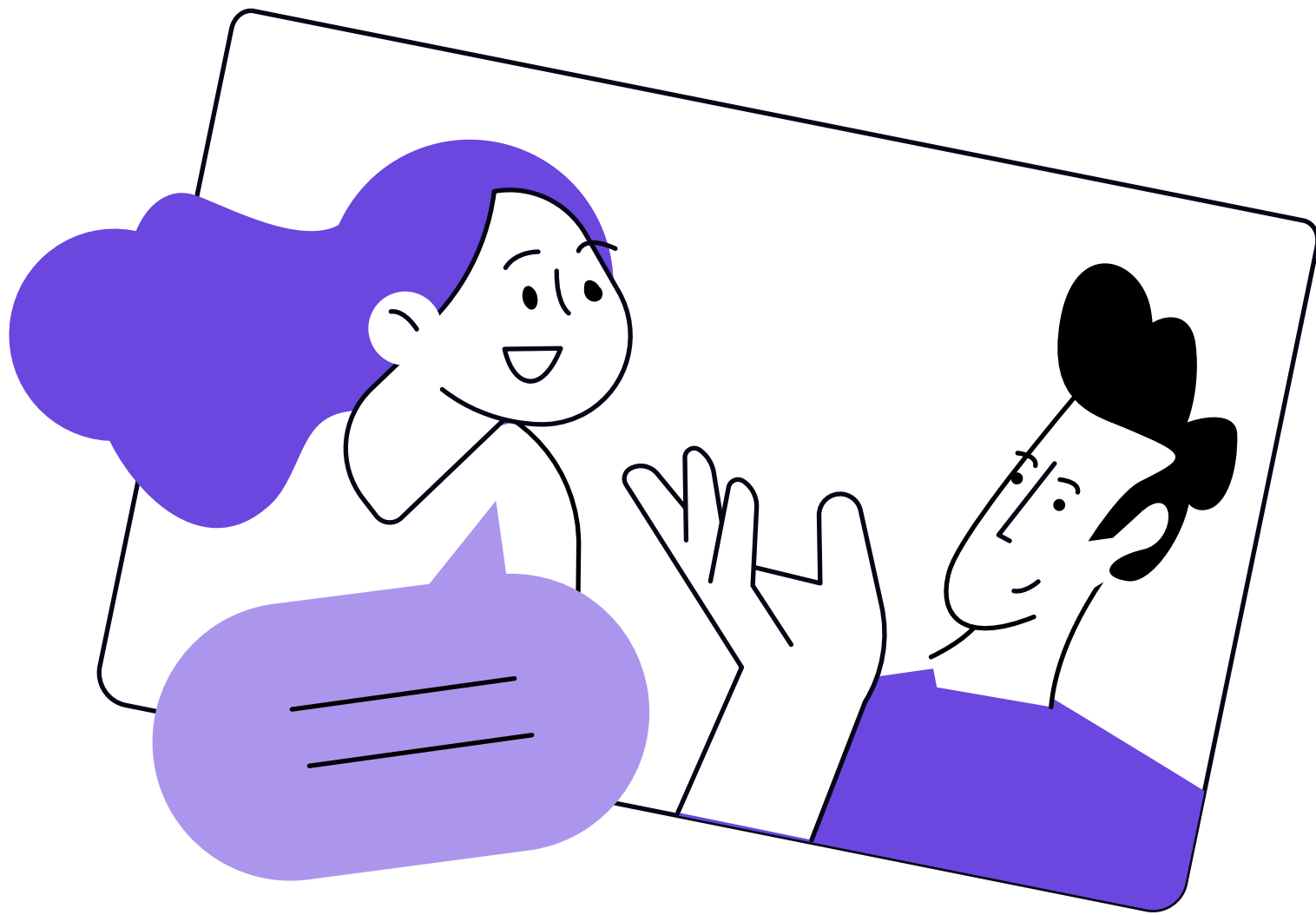


The workplace must adapt to how employees are working today.



Advantages of the workspace environment

The greatest benefit of working in an office is the social aspect, the proximity to colleagues.



This plays an even more important role among members of Gen Z.

61%

68%



When working from office,

- 41% of respondents find it easier to stick to a daily routine;
- 30% are better able to keep work-life balance under control.

Key attributes of a suitable office



Location	66%
Distraction-free environment	56%
Technical infrastructure	56%
Thermal comfort	50%
Comfortable furniture	49%

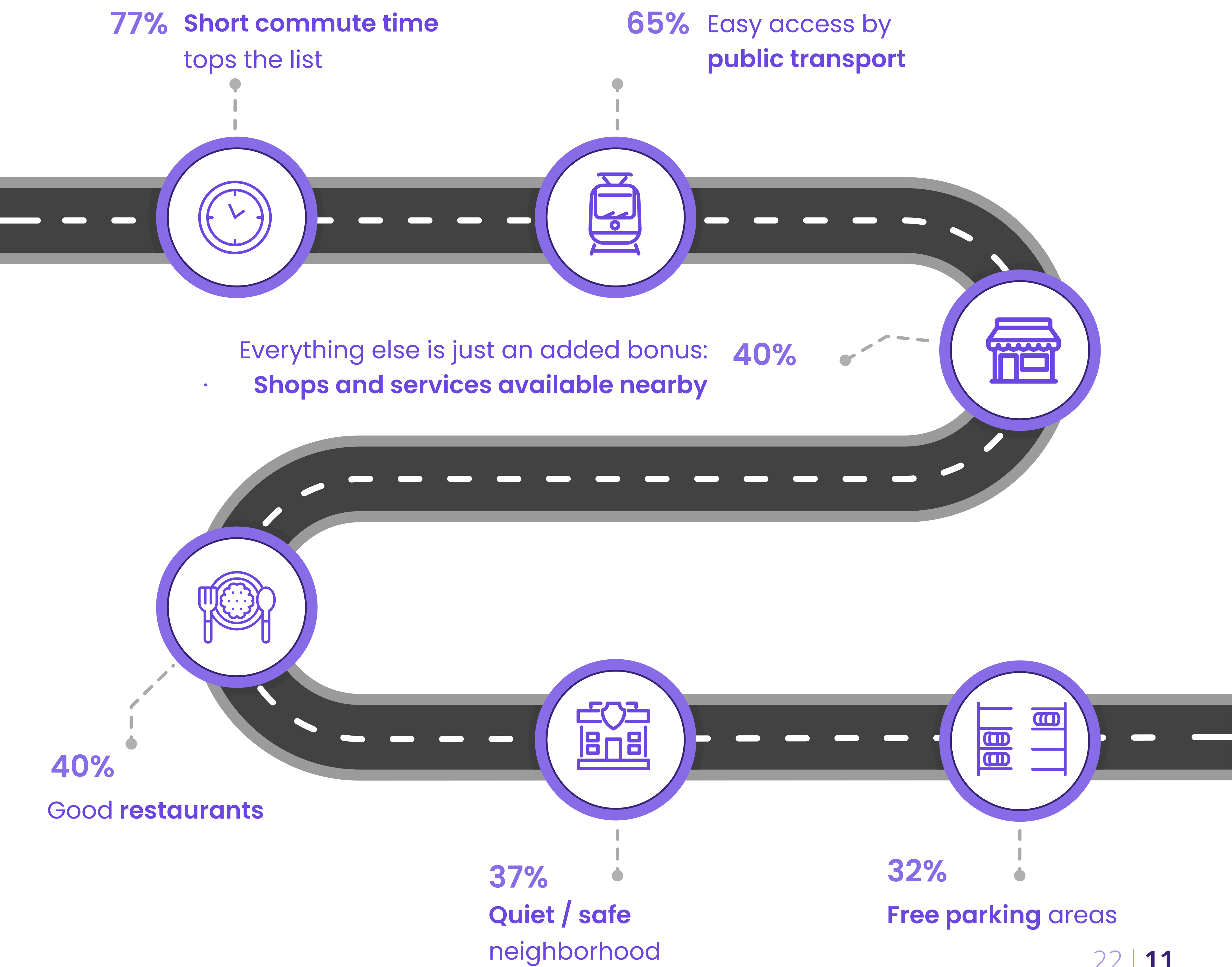
There are several factors in the office that affect us in ways we might not immediately consider. That's why it's important to feel comfortable where we spend a significant part of our day.



Location
is much more
than a simple
geographic
category.



What makes a workplace location suitable?



Office work drivers

67%



Collaboration spaces
promote teamwork



Equipped with
ergonomic furniture

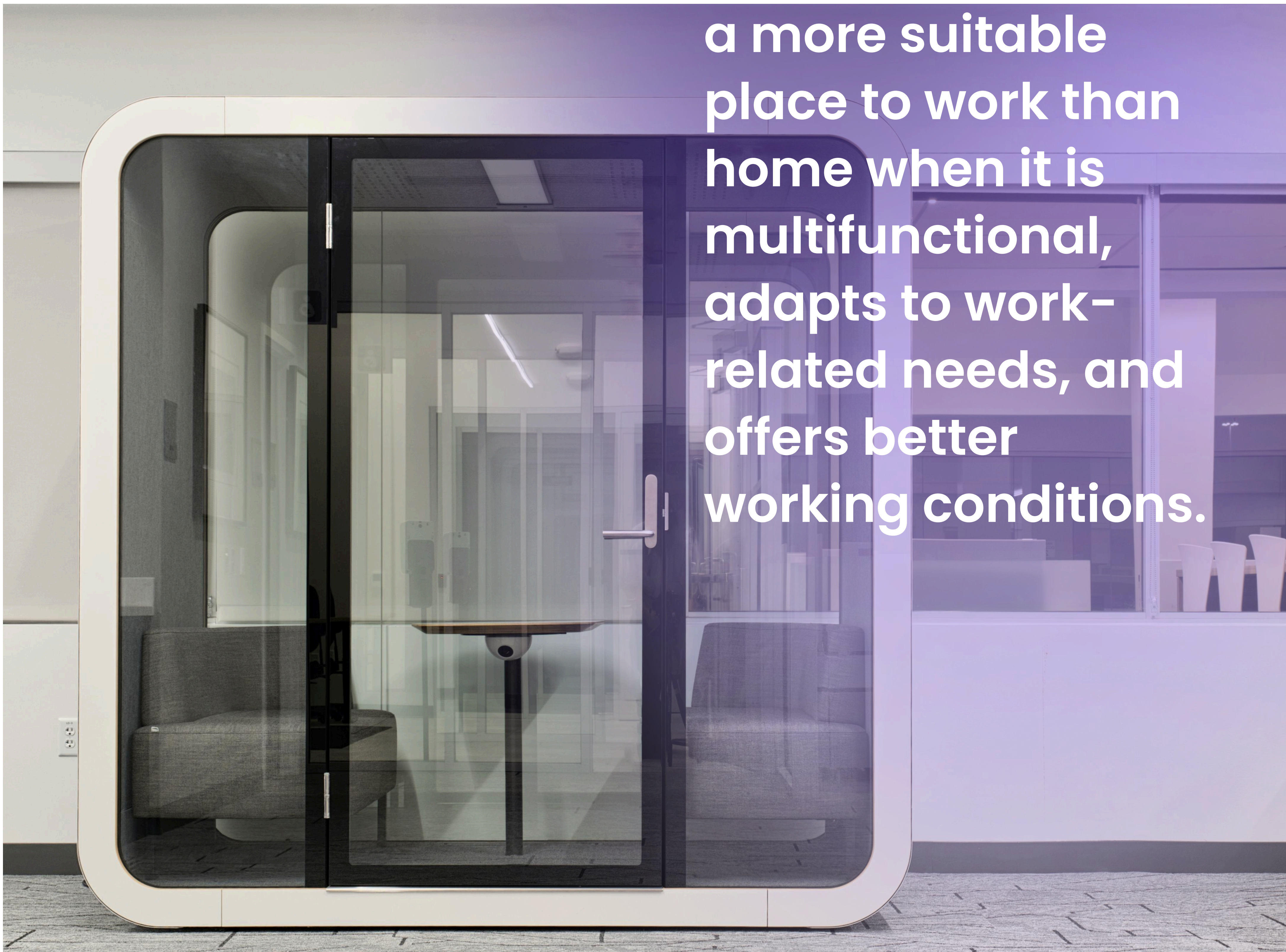


Quiet rooms

39%

38%

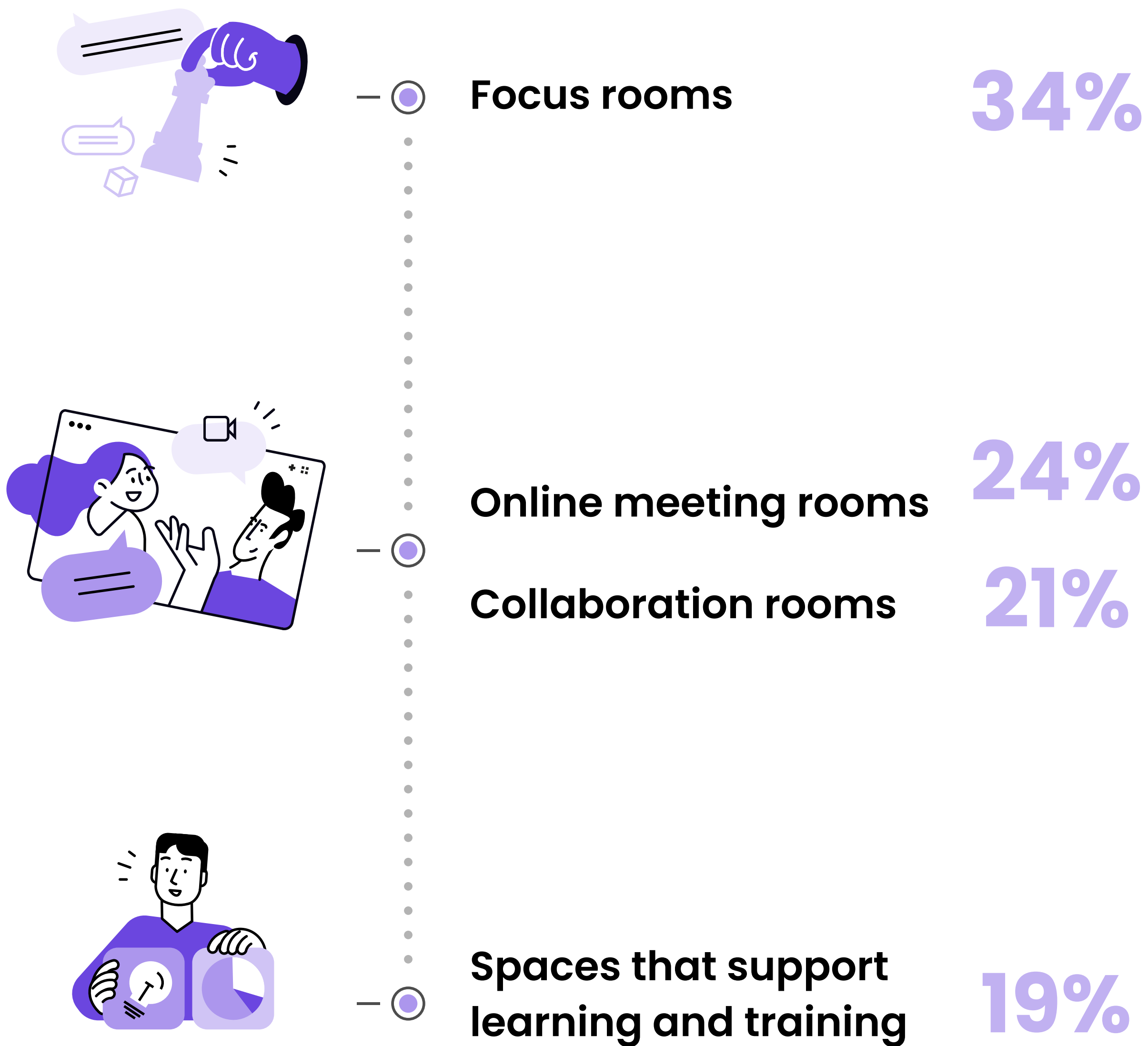
The office is
a more suitable
place to work than
home when it is
multifunctional,
adapts to work-
related needs, and
offers better
working conditions.



How the office experience and productivity can be improved?



The features of the desired office



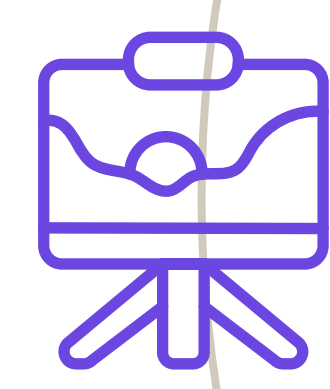
Key considerations in designing communal spaces



effective
collaboration



support for
creative work



visually inspiring
office interior

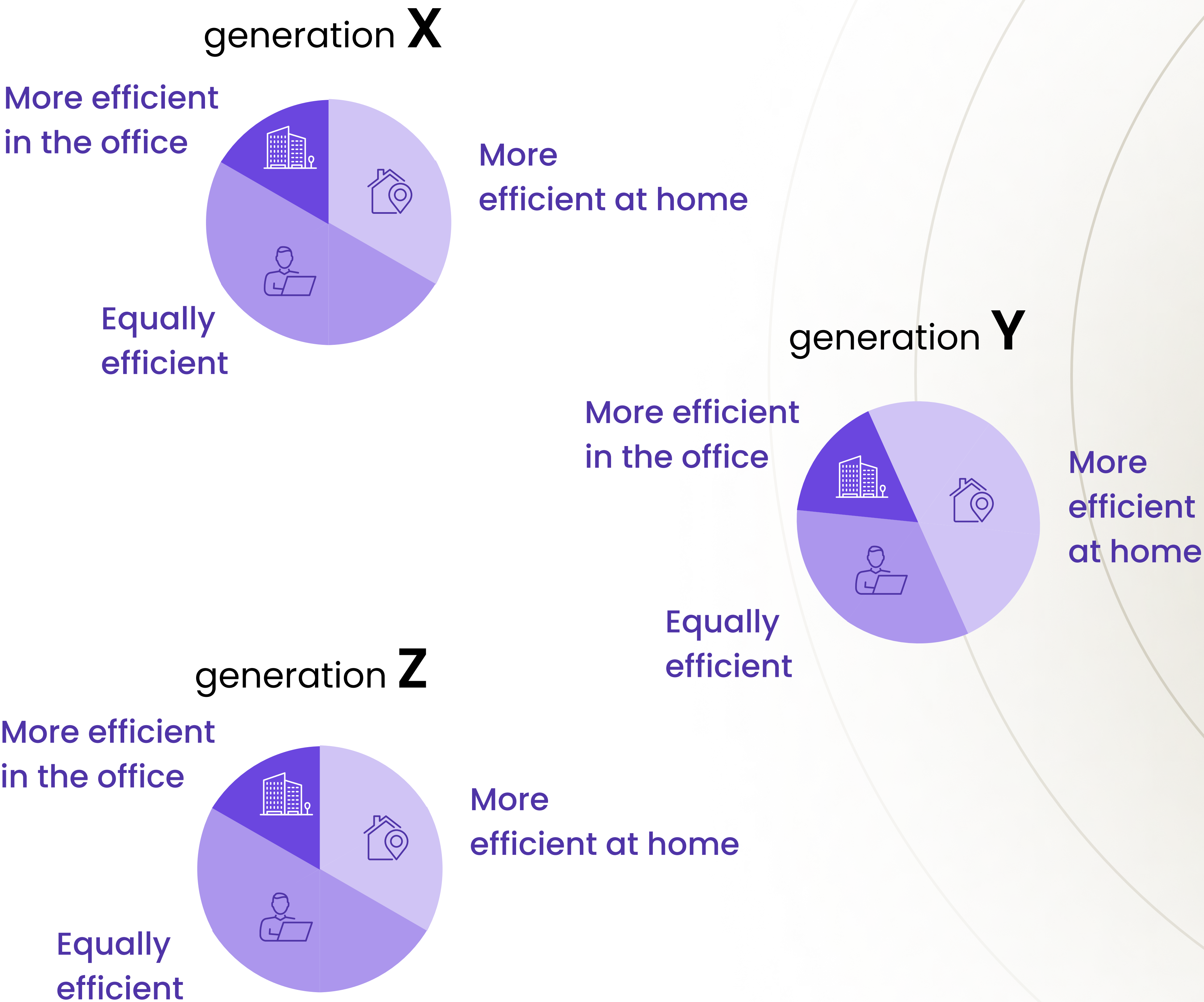
**The office
environment must
simultaneously
enable efficiency
and support well-
being.**



Different generations experience work efficiency differently—at home, in the office, or anywhere.



Perception of work efficiency



Different ages,
different preferences

workplace
satisfaction



X

location



Y

social
spaces



Z

The differences
between age
groups are also
reflected in what
they value most at
work. Each
generation has its
own priorities.



Further information:

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